China International Supply Chain Expo

Connecting the World for a Shared Future

2023.11.28-12.2

China International Exhibition Center (Shunyi Venue) , Beijing

HOST

China Council for the Promotion of International Trade

ORGANIZER

China International Exhibition Center Group Limited

SUPPORTERS (TBC)

United Nations Industrial Development Organization (UNIDO)

Food and Agriculture Organization of the United Nations (FAO)

United Nations Environment Programme (UNEP)

United Nations Conference on Trade and Development (UNCTAD)

World Health Organization (WHO)

International Chamber of Commerce (ICC)

(May 2023 Edition)

WHY CISCE

The world is undergoing major changes unseen in a century. Economic globalization is facing counter-currents. The global economy is yet to fully recover from the aftermath of Covid-19. As the global industrial and supply chains are being reconstructed at a faster pace, countries are placing greater priority on the stability of industrial and supply chains.

The industrial and supply chains connect economies and link up the global flows of capital, industries, and technologies. Building a stable, secure, and smooth global industrial and supply chain system represents the common aspiration of global businesses and the shared responsibility of the international community.

To host an expo with the theme of global supply chains is a groundbreaking job. As a testimony to China's sincerity and readiness to greater opening up and its responsibility as a major country, CISCE will provide countries with new opportunities to expand economic and trade cooperation with China and a new platform to trade and share business opportunities with one another. It will also promote trade and investment liberalization and facilitation, advance orderly and efficient industrial synergy across countries, and drive forward global economic recovery and growth as well as economic globalization.



Overview

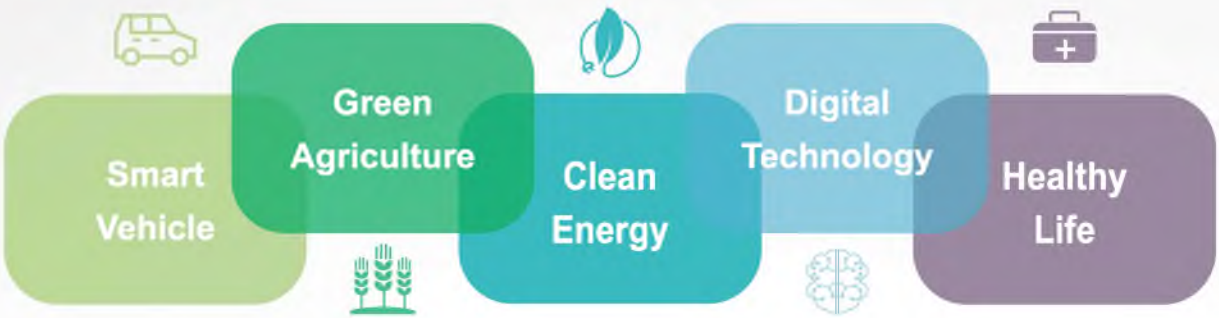
The theme of first CISCE is *Connecting the World for a Shared Future*. Different than traditional expos, it is an open international platform which integrates the upstream, midstream and downstream sectors, connects small, medium, and large enterprises and promotes collaboration between industry, academia, research, and facilitates interactions between Chinese and foreign enterprises. It is also an international public product China offers to the world.

In the spirit of *Joint Contribution, Extensive Promotion, and Shared Benefits*, the first CISCE aims to provide a new, high-end platform for enterprises to expand trade and investment cooperation, pool together innovation, and learn from each other.

Leading players will be invited to showcase their latest achievements in scientific research, technology, equipment, applications, etc., as well as development trends.

Layout

5 Supply Chains



1 Exhibition Area



Services Exhibition

Include banking, insurance, trade consulting, commercial law, culture and education, tourism services, and creative design, etc.

One Summit

The Global Supply Chain Innovation and Development Summit.

Five Themed Sub-forums

Each focusing on one of the five major chains, i.e. Smart Vehicle, Green Agriculture, Clean Energy, Healthy Life, and Digital Technology.

One Flagship Report

The Global Supply Chain Promotion Report.

Side Events

Investment and financing salons, policy interpretation seminars, technical seminars, new product releases, matchmaking and business signing ceremonies, etc.

CISCE Highlights

CISCE helps enterprises gain recognition of the government and support from industry authorities, obtain access to up-to-date industry information, expand network with target buyers, increase exposure on domestic and international media, and boost brand visibility and influence in the industry.

- A high-profile international exhibition platform bringing together state leaders, senior government officials, decision makers from key enterprises and leading experts in related industries.
- A grand gathering of Fortune Global **500** companies and world-renowned enterprises from over **50** countries and regions.
- An expected turnout of **50,000+** domestic and international buyers on site and **100,000+** global buyers online.
- A major industrial event with extensive coverage across all media channels.
- A scenario-based and immersive presentation is adopted to give visitors an interactive experience, with highlights on green and low-carbon development, environment protection, and digital transformation.

Online Platform

Online exhibition, livestream, real-time negotiation and matchmaking services are available at the CCPIT Exhibition Cloud Platform.



Intellectual Property Service

Protecting IPR of exhibitors is a high priority for CISCE. A communication mechanism with IP related authorities has been put in place and IP services are readily available to effectively protect the lawful rights and interests of exhibitors, buyers, IP holders, and other interested parties.

Booth Rates

Booth Type	*Booth Rate*
Raw Space	USD 300/m^2
Standard Booth	USD 3,000/9m^2

- Submit the application online at the CISCE official website www.cisce.org.cn, or email us at lianbohui@ccpit.org.
- Early bird discounts for exhibitors who sign contracts and pay deposits:
  1. "Early bird A2" discount: before 30 June, 2023 (included), 25% off;
  2. "Early bird B2" discount: before 31 July, 2023 (included), 15% off;
  3. "Early bird C2" discount: before 30 August, 2023 (included), 5% off.
- Application Deadline: 30 September, 2023.
- Overseas headquarters are encouraged to submit the application (the exhibition contract can be signed between China-based branches and CIEC) as early as possible for more discount.
- Preferential policies on booth, ground transportation in Beijing, accommodation during the Expo and lunch in the venue will be provided for overseas exhibitors who take up an area of 200 square meters and above, and for organizers of professional visitors. Please immediately contact CIEC to apply.

Smart Vehicle

Overview

This section will display key technologies and products in the upstream, midstream, and downstream of the EV industrial chain, such as core raw materials, key components and power systems, smart driving, and integrated products of EV start-ups. It will also showcase related services such as charging, and auto finance. With a focus on the innovative development of electric and smart vehicles, this section aims to elevate industrial cooperation, cross-sectoral integration and resources sharing.

Layout and Exhibitors

Upstream	Automotive chips, battery raw materials and applied vehicle models.
Midstream	Different technology lines of lithium battery, electric drive integration system and intelligent network linkage equipment and their application models.
Downstream	The integration of a variety of cutting-edge technology of the vehicle companies and concept cars.
Services	Charging service, vehicle-road coordination system, battery recycling, auto finance, insurance, investment cases, etc.

Visitors

- Authorities and industrial associations.
- Research institutes and universities.
- International institutions, chambers of commerce and associations.
- Automobile manufacturers and producers.
- Auto parts suppliers.
- Technology providers.
- Financial and insurance institutions.
- Logistics and transportation companies.

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Green Agriculture

Overview

This section will focus on the core parts, key technologies and products of the agricultural chain, such as seed research and development, green agrochemical products, smart agricultural application, smart modern agricultural machinery and equipment, technologies for planting and breeding, and agricultural product processing, as well as manufactured agricultural goods with distinctive regional features. Agriculture-related finance, logistics and sales services are also displayed in the section.

Layout and Exhibitors

Green Agricultural Means of Production	Agricultural chips-seeds cultivation , R&D and innovative technology of seed industry, organic fertilizers , pesticide and feeds etc.
Intelligent Agricultural Machinery and Intelligent Platform	Modern intelligent agricultural equipment with low-carbon and intelligent agricultural platform, technology and equipment
Planting, Breeding and Processing	Advanced concept on planting and breeding, agricultural processing technology and products.
Geographical Indication Products	Global geographical indication products of agriculture.
Services	Agricultural finance, distribution, warehousing, terminal retail and other services.

Visitors

- Authorities and industrial associations.
- Scientific research institutes, institutions of higher learning, etc.
- International institutions, chambers of commerce and associations.
- Agricultural equipment dealers, agents, importers, distributors, specialized agencies, etc.
- National planting cooperatives of fruit, vegetable and grain.
- Terminal online sellers, online stores, wholesalers, etc.
- Hotel catering institutions, high-end restaurants, star hotels, etc.
- E-commerce platforms, various supermarkets and hypermarkets, etc.
- National warehousing and logistics enterprises, and financial institutions. etc.

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Clean Energy

Overview

This section will present the new and latest products, technologies, and development trends in photovoltaic power, wind power, hydrogen energy, energy storage, smart grid, low-carbon transformation of traditional energy and coordinated development of traditional and renewable energy. It aims to promote an integrated energy mix to advance low-carbon development goals.

Layout and Exhibitors

Solar PV	Latest PV products (batteries, modules and inverters), technologies and innovative solutions.
Wind Power	Achievements of wind power, including wind turbine, supporting equipment and components.
Hydrogen Energy	Comprehensive display of related technology , products and solutions of the proudution, storage transportation and refueling segments.
Decarbonizaton of Traditional Energy	Decarbonization, clean development, efficient utilization, carbon sink technology of traditional enery such as coal, oil and gas, carbon capture and storage technology of carbon dioxide, greenhouse gas emissions control technology.
Synergy Development	Large-scale wind, solar and electric power base, new technologies and models of new energy supply and consumption, natural gas peak-shving, coal power unit transformation and upgrading.
Energy Storage	Advanced technologies and products of energy storage, application on clean energy.
Smart Grid	New trends, new technology and new products of new AC-DC hybrid grid, DC grid, micro-grid and energy internet with regulated energy loads in the new power system.

Visitors

- Authorities and industrial associations.
- Research institutes and universities.
- International institutions, chambers of commerce and associations.
- Investors of energy and new energy.
- Power generators, project contractors and management companies.
- Tenders, traders, agents and distributors.
- PV, energy and power engineering companies, electromechanical installation companies.
- Venture capitalists.
- Power planning institutes and companies.

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Digital Technology

Overview

This section will showcase solutions and applications where various industries are empowered by cutting-edge and emerging digital technologies. By presenting technological transformation, industrial incubation and application scenarios, this section will also links the innovation- , industry- and demand- end and showcase the key parts and elements of the digital economy in the whole chain to promote the integration and upgrade of the digital economy and real economy.

Layout and Exhibitors

Cutting-edge Technologies	Artificial intelligence, Metaverse, Brain-Computer Interface, Light field imaging, etc.
Emerging Industries Technological	Industrial Internet, Big Data, Cloud Computing, Edge Computing, etc.
Empowerment	Smart cities, Smart life, Smart commerce, etc.

Visitors

- Professionals in the field of technology and digital technology enterprises.
- Industrial Internet and intelligent technology application enterprises.
- Enterprises using application scenarios such as smart cities, smart homes, and financial technology.
- Digital cultural product creators, industry practitioners, purchasers and consumers, and digital cultural product collectors.
- Cross-border e-commerce comprehensive experimental zones, cross-border e-commerce industrial parks, cross-border product suppliers/traders, cross-border operational service providers, law firms/commercial legal institutions.
- Cross-border e-commerce insiders such as domestic and foreign investment and financing institutions.
- Government departments, industry association organizations, and scientific research institutions.
- General visitors interested in the application of digital technology.

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Healthy Life

Overview

This section will display products and technologies of the key links in the healthcare sector, as well as traditional Chinese medicine. In a panoramic presentation of the whole life process from birth to elderly care, this section will also include cutting-edge concepts, especially solutions that combines technological innovation and humanistic care.

Layout and Exhibitors

Healthy Ecosystem	Demonstrate a large health ecosystem that covers the whole cycle and industry of heath care.
Baby Care	Food and supplies for pregnancy, infants and children, maternal and child institutions and services, etc.
Quality Life	Products and services of nutritional food and supplies, anti-aging beauty care, and personal care, etc.
Elder Care	Products and institutions of healthy homes, smart appliances, recreation, and senior care services.
Precision Medicine	Cutting-edge technologies and services in the fields of in vitro testing, genetic screening, and telemedicine, etc.
Chinese Medicine	Showcasing classical Chinese medicine cultural heritage, such as Chinese herbal medicine, Chinese medicinal preparations, acupunctural instruments, and highlighting the traditional values and modern applications of Chinese medicine culture.

Visitors

- Authorities and industrial associations.
- Research institutes and universities.
- International institutions, chambers of commerce and associations.
- Pharmaceutical enterprises.
- Hospitals in public and private sectors, healthcare management institutes, medical check up centers, medical cosmetology institutions.
- General visitors interested in the health industry.
- Related media.

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Modern Logistics

Overview

This section will demonstrate cost-efficient, digital, integrated, and low-carbon approaches and solutions for supply chain management, such as integrated logistics, sea, land, air, rail and multimodal transport, automated terminals, full-process logistics and inventory management, IT technology and software services, automated delivery logistics systems, etc..

Layout and Exhibitors

Comprehensive Logistics	Logistic services, freight forwarding, air freight, port shipping, road transport, railroad freight, multimodal transport, express and parcel post, warehousing services, logistic hubs and other intelligent transformation and industrial upgrading achievements in the field of logistics.
Logistic Technology and Equipment	Digital logistic technology such as internet of things, big data, block chain, driverless, transportation and logistics automation software development and technical support, related financial services and special vehicles, automatic sorting equipment, logistics robots, unmanned delivery vehicles and other logistics equipment.

Visitors

- Authorities and industrial associations.
- Research institutes and universities.
- International institutions, chambers of commerce and associations.
- Transport capacity and procurement departments in the logistics industry.
- Transport capacity and procurement departments in e-commerce platforms, supermarkets, and large retail stores.
- Transport capacity and procurement departments in industries such as automotive, food, energy, biopharmaceuticals, 3C, fast-moving consumer goods, and textiles and clothing.
- Exhibitors in the five major chains, including the intelligent automotive chain, green agriculture chain, clean energy chain, healthy life chain, and digital technology chain.
- Related media and financial institutions.

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