Zimbra parepankara@mofa.gov.pk

3rd International Consumer Product Fair 14-16 August 2020 at Karachi Expo Centre

From : International Consumer Product Fair <info@icpfair.com> Fri, Nov 29, 2019 09:28 AM
Subject : 3rd International Consumer Product Fair 14-16 August 2020 at Karachi Expo Centre 1 attachment
To : parepankara@mofa.gov.pk, parepankara consular <parepankara.consular@yahoo.com>

H.E. **Muhammad Syrus Sajjad Qazi**
Ambassador
Parep Ankara
(Turkey)

3rd International Consumer Product Fair 2020
14-16 August 2020 at Karachi Expo Centre

Your Excellency,

Ecommerce Gateway Pakistan (Pvt) Ltd. (www.ecgateway.net), Pakistan's Largest Trade Fair Owner's & Organizer's Group and a **full member of UFI "The Global Association of Exhibition Industry" (Paris – France;** www.ufi.org) organizing industry specific Trade fairs since 2001.

After the accomplishment of 2nd edition of **International Consumer Product Fair** on **22-24 November 2019** the preparations are ongoing for the 3rd edition to be held on **14-16 August 2020** at **Karachi Expo Center, Pakistan.** It will target national and international consumer industry, inviting more the **550+** brands to participate and market their products to an expected footfall of **50,000+** visitors.

The exhibition covers the following sectors:

- Beauty & Fitness
- Stationery & Education
- Fashion Jewellery
- Shoes & Bags
- Gifts
- Office Supplies
- Toys & Baby Products
- Household
- Food Products

We would highly appreciate your Excellency's support towards circulating the below mentioned **Special Free Offer** to potential **Associations / Chambers** and **Organizations** from your country.

On booking of (1) One Shell Scheme booth (Min 9 sqm): US$2,700 + 13% VAT =**US$3,051**

Special Free Offer for Exhibitors:

- One (1) **single room** per booth on double occupancy basis for 3Nights/4Days in Official **5 Star Hotel**
- Free Transfers from Airport – Hotel – Airport.
- Shuttle service for 3 exhibition days.
- Breakfast + Lunch + Dinner for 3 exhibition days.
- Official **Visa Invitation Letter**
- Half day **City Tour**

- **Company Profile** will be published in the **E-Catalog** of the Event

Note: The offer is valid for all the bookings made till 5 months before the Trade Fair date.

Thanking you and assuring you of our best cooperation and services as always!

M. Uzair Nizam
Vice President
Ecommerce Gateway Pakistan (Pvt.) Ltd

CC: Ms. Hifza Mansoor - Project Communication Executive, **Mob/Whatsapp #** 0300-0568718, **Email:** info@icpfair.com

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3rd International Consumer Product Fair 2020

www.icpfair.com



14th-16th August

Karachi Expo Centre, Pakistan

2020

Organizer

Ecommerce Gateway Pakistan (Pvt) Ltd

Member ufi

Supporters

Ministry of Industries & Production Govt. of Pakistan

Trade Development Authority of Pakistan

Board of Investment Govt. of Pakistan

Sindh Board of Technical Education

Pakistan Food Association

Pakistan Food Manufacturers Association

Database Partner

Jamali's Yellow Pages (Since 1984)

Digital Partners

eCommerce Ecommerce (Pvt) Ltd

BRI Belt & Road Initiative Buyer & Seller platform

International Consumer Product Fair is one of the largest, most influential and most productive commodities & consumer fair in Pakistan. The expo possesses distinctive professional features; 10,000 ㎡ exhibition area and 55,000 visitors. It is the biggest and strongest comprehensive exhibition in central and western regions of Pakistan. While featuring its international orientation and wide national representation, the expo has also attracted numerous businessmen; both home and abroad by the tremendous business opportunities in Pakistan.

The top trade-fair organizer of Pakistan - Ecommerce Gateway is all set to organize ICPF 2020 with its incorporating international mega-events at Karachi Expo Center. This event will include the following sectors:

Incorporating Exhibitions:

- Stationery & Education Asia — www.stationeryeducationasia.com
- Household Asia — www.householdexhibition.com
- Office Supplies Asia — www.officesuppliesasia.com
- Toys & Baby Product Asia — www.toysbabyasia.com
- Food Asia — www.foodasia.net
- Beauty Fitness — www.beautyasia.com.pk
- Gift Asia — www.toysgiftasia.com
- Fashion Jewellery & Accessories Asia — www.fashionjewelleryasia.com
- Shoes & Bags Asia — www.shoesbagsasia.com

Why Visit?

- Observe the latest & innovative products
- Find many new suppliers & transact business with current suppliers in a competitive business environment
- Understand and discuss upcoming products, market & business trends
- Compare prices, quality and improve profit margins
- Tailor new agreements to suit your future purchasing needs

Why Exhibit?

- To deliver a valuable and conductive opportunity to showcase goods, establish network and strengthen regional/international business linkages.
- Provides an opportunity to introduce products and services to the markets that would otherwise be unable to know about them.
- Allocates a platform for vendors to increase brand recognition in industry and consumer markets.
- Offers a place to learn more about the market situation.





Highlights 2019

23rd November 2019: 2nd International Consumer Products Fair 2019 was inaugurated by Dr. Khalid Maqbool Siddiqui - Federal Minister for Information Technology, Consul General & Commercial Consular of Iran along with Dr. Khursheed Nizam – President Ecommerce Gateway Pakistan, Mr. Uzair Nizam – Vice President Ecommerce Gateway Pakistan and foreign guests and delegates from China and Iran.







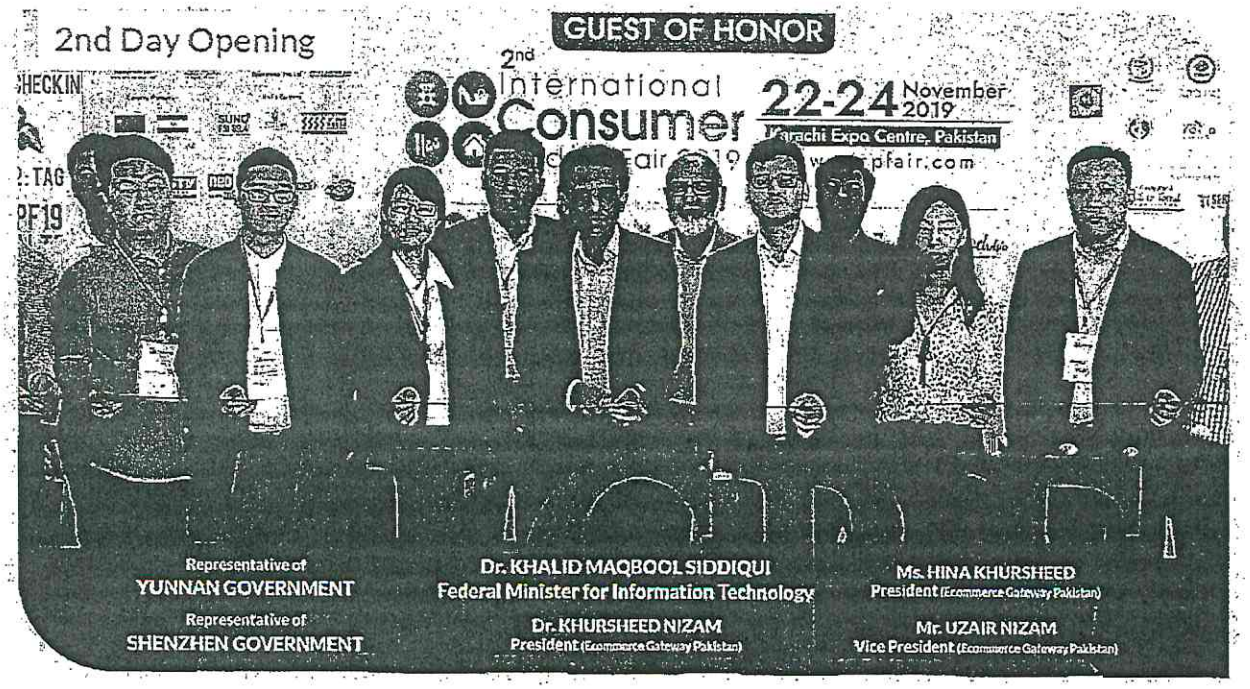


EXHIBIT PROFILE:

Household:
- Furniture And Furnishing Systems For Kitchen & Bath
- Electrical Household Appliance
- Kitchen Facilities
- Hood Extractor
- Sewing & Knitting Machines
- Juice Press
- Coffee Machines
- Food Processing Machines
- Freezing Cabinet
- Laundry Appliance
- Utensils
- Housewares
- Kitchen & Washroom Faucet
- Sanitary ware
- Steam bath
- Whirlpool & Relaxation Systems
- Massage Appliance
- Air Duct
- Pump, Valve, Hose, Joint & Accessories
- Cleaning Machines and Equipment
- Dry-Cleaners and Laundry - Equipment and services
- Home Hygiene, etc.

Shoes & Bags:
- Children's Shoes
- Sports Shoes
- Women's Shoes
- Men's Shoes
- Footwear Machinery
- Shoes Materials
- Finished Products
- Accessories Components
- Model Designs
- Urban Footwear
- Leather Bags & Shoes, etc.

Beauty & Fitness:
- Anti-Aging Products, Ideas, Handling & Services
- Aromatherapy, Perfumes & Fragrances
- Beauty Salon Accessories, Products, Equipment & Services
- Cosmetics, Cosmeceuticals & Treatments
- Hair Care, Coloring, Treatments, Products & Equipment
- Laser Treatment Services & Products
- Make-up Products
- Nail Care, Design, Manicure, Pedicure Products & Accessories
- Dietetics, Supplements & Nutrition
- Fitness & Health Gears, Products & Services
- Jacuzzis & Saunas
- Slimming Clinics, Products & Equipment
- Spa & Resort / Products & Equipment
- Weight Management Equipment, Products & Services, etc.

Toys & Baby Product:
- Maternity and Baby Care Products
- Toys, Educational Products and Souvenirs
- Baby Carriages, Car Seats and Furniture
- Child, Baby and Teenager Clothing, Footwear and Accessories
- Food, Health Care Products and Snacks, etc.

Fashion & Jewellery:
- Belts and accessories
- Eyewear and accessories
- Fashion watches
- Handbags, wallets and purses
- Headwear
- Mobile phone accessories
- Neckwear & Others
- Beads
- Gemstones - loose and polished gemstones
- Jewellery parts and components
- Natural materials
- Display and Packaging
- Display materials
- Gift boxes
- Base metal jeweler
- Bead jeweler
- Glass jewellery, etc.

Gifts:
- Home Decorations
- Household Textiles
- Crystal ware
- Design-led Products
- Eco Friendly Products
- Electronics Items
- General Gifts
- Leather Products
- Specialty products
- Packaging Containers/Plastic Storage
- Specialty Foods & Confectionery / Others, etc.

Food:
- Additives
- Bean Products
- Beverages
- Biscuits
- Canned Food
- Chocolate & Dairy Products
- Confectionery
- Dried Foods
- Edible Vegetable oil
- Emulsifiers and Ingredients
- Food Chemicals
- Fresh Products
- Frozen Products
- Halal Certified Organic Products
- Health Supplement & Multivitamins
- Herbal Products
- Meat-Beef, Mutton & Camel
- Meat-Poultry, Ostrich & Other Birds
- Pastries, Cakes & Bakery Products
- Preserved Fruits & Vegetables
- Processed Products
- Raw Food Materials
- Ready-made meal
- Savory Products
- Seafood Products
- Snacks & Candies

Stationery & Education:
- E- Learning companies.
- Stationery companies.
- Education technology providers.
- Assessment tool companies.
- Board & Accessories.
- Information & communication technology companies.
- Writing pads, notebooks.
- Office binding supplies.
- Arts & Craft Companies.
- Furniture, uniform & canteen supplies.
- Educational Institutes
- Schools, Colleges, Universities

Office Supplies & Furniture:
- Packaging Supplies
- Office Machines Accessories
- Paper and Paper Supplies
- Office Desktop Supplies
- Electronic & Non Electronic Office Equipments
- Stamp Machines
- Meeting Presentation Products
- Office & Travelling Bags

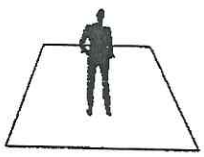
Visitor Profile:
- Brand & Product managers from Advertising agencies
- Boutiques
- Department stores
- Distributors & Agents
- Duty free & Travel Retailers
- Event Companies
- Gift industry professionals
- Government Agency buyers
- Home & lifestyle stores
- Hospitality Sector
- Independent Retailers
- Media, Promotions & Marketing Agencies
- Manufacturers
- Advertising & Consultancies Others
- Multinational corporate
- Specialist retailers
- Supermarkets
- Overseas Buyers
- Wholesalers & Importers
- Provincial-level Agents & Retailers Children's Goods Chain Stores
- E-Commerce Sales Channels
- Importers & Exporters
- Nation-wide Agents
- Shopping Malls & Department Stores
- Buying Offices
- Toy Store Chains & Retailers
- Playgroup Centers, Early Childhood Educatio Organizations & Kindergartens
- Supermarkets & Big Box Stores Media
- Bookstores



Shell Scheme Stalls

Min 9 sqm (3mx3m) space US$350 per sqm.

Includes: One Octonorm shell, one information counter, two chairs, 3 spotlights 100 watts (each), company's name on fascia, carpeting, 1 power socket -single phase 20 volts (50Hz), 5 amp.



Bare Space Inside Halls

Min 18 sqm (6mx3m) space US$300 per sqm.

Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.

**13% VAT is applicable on all booth rates

Owner & Organizer

Member UFI

Ecommerce Gateway Pakistan (Pvt) Ltd
www.ecgateway.net

Ecommerce Gateway Pakistan (Pvt) Ltd.

Pakistan Biggest & Largest Trade Fair Organizers

8, Kokan Society, Dr. Azhar Hussain Road, Near Kokan Park
off: Shaheed-e-Millat Road, Karachi-74000, Pakistan.
Tel: (92-21) 111-222-444, Fax: (92-21) 3486 0830
Web: www.icpfair.com Email: info@icpfair.com