Prime Minister's Office
Board of Investment

Investment Opportunities in Tourism and Hospitality Industry of Pakistan

A. Tourism and Hospitality Projects, Khyber Pakhtunkhwa

Contact Person: Col. Muhammad Shahid Khan
Acting CEO/ Secretary
Khyber Pakhtunkhwa Board of Investment & Trade
direpboit@kp.gov.pk
Phone: +92-91-9224206
BOI Contact: Jamil@invest.gov.pk

Project from Province Khyber Pakhtunkhwa

Tourism & Hospitality

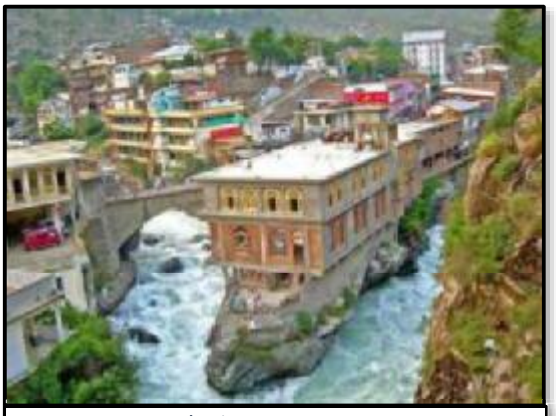
S.No	Project	Location
A-1	Tourist Recreation, and Hill Resort at Bahrain	District Swat, Khyber Pakhtunkhwa (KP)
A-2	Tourism resort at Takhtbhai Archaeological Remains	Mardan, KP
A-3	Tourist Recreation & Theme Park at Hund	District Swabi, KP
A-4	Tourist Village and Base Camp at Dadar	District Mansehra, KP
A-5	Theme / Adventure Park at Natiagali, KP	Natiagali, KP

Project A-1: Tourist Recreation, and Hill Resort at Bahrain,

Total Investment: USD 5.1 million
Location: Popular Hill Station/Tourist Spot of District Swat, Khyber Pakhtunkhwa
Covered Area: 121000 Sq. Yards
Pay Back: Approx. 8 Yrs.
Elevation: 1,435 m | Population: 102,253 (2017)

About:

Bahrain is a town located in Swat District of Khyber Pakhtunkhwa, Pakistan, 60 km North of Mingora at an elevation of 4700 ft on the right bank of the Swat river. The region is famous for its riverside tourist resorts and local handicrafts. Bahrain offers a superb View of the gushing river (Daral) and natural waterfalls.



Bahrain: 1,435 m, Swat



GPS coordinates: 35.206620, 72.545018

Government Facilitation:

Land **(approx. 121000 Sq. Yards)** will be provided to the investor on long term lease by Government of Khyber Pukhtunkhwa under lease policy 2016. All relevant NOC's from the concerned departments of the Provincial Government

Project Details

The proposed sports and recreational facilities should include (but not limited to) the following facilities / activities

a) Hotels & Restaurants
b) Huts & Chalets
c) Riverside Camping
d) Art & Craft Shops
e) Hill Climbing and Tracking
f) Mosque
g) Fishing
h) Rafting
i) Basic Health Unit
j) Backup Power
k) Any Other



Project A-2: Tourism resort at Takhtbhai Archaeological Remains

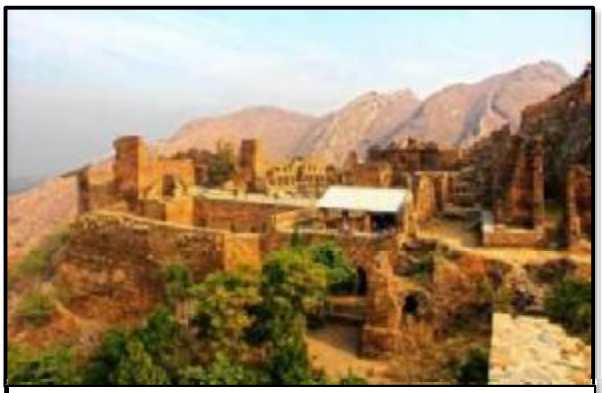
Total Investment: USD 3.8 million
Location: UNESCO World Heritage Site (1980) Takht-i-Bahi, Mardan, Khyber Pakhtunkhwa
Covered Area: 32670 Sq. Yrds
Pay Back: Approx. 6 Yrs.
Elevation: approx. 328 ft| Population: 626,523 (2017)

About:

Takht Bhai (Brother's throne) has been listed as UNESCO World Heritage Site, as the it is an Indo-Parthian archaeological site of an ancient Buddhist monastery. This site is one of the most magnificent remains of Bhuddhism in the whole Gandhahra, which have been exceptionally well-preserved. The site is located at 156 KM from Islamabad and 83KM from Peshawar, the main city of Khyber Pukhtunkhwa province.



GPS coordinates: 34.289398, 71.933780



Buddhist monastery, Takh Bhai, Mardan

Government Facilitation:

Land **(approx. 32670 Sq. Yrds)** will be provided to the investor on long term lease by Government of Khyber Pukhtunkhwa under lease policy 2016.

All relevant NOCs from the concerned Departments will be facilitated. Development of resort in Hund with above mentioned entertainment facilities will further add value to the this scenic location. The site has significant potential to become attractive destination for tourists and a good source of revenue.

Project Details

The proposed international standard sports, recreational facilities and tourism resort, at the base of Takhtbhai Archeological Ruins (Buddhist remains) should include (but not limited to) the following facilities/activities

a) Hotel, Restaurant
b) Visual Tour Theater.
c) Art Gallery.
d) Art and Craft Shops.
e) Meditation Center (for Buddhist).
f) Hill Climbing.
g) Health Club. Recreation Park.
h) Back up Power
i) Generation facility.









Project A-3: Tourist Recreation & Theme Park at Hund

Total Investment: USD 4.2 million
Location: Tourist Spot at District Swabi, Khyber Pakhtunkhwa
Covered Area: 242000 Sq. Yrds (Near Indus River on M1 Motorway)
Pay Back: Approx. 6 Yrs.
Elevation: 1115 ft| Population: 1.625 Million (2017)

About:

Hund is a village situated on the right bank of the Indus River at approx. 97 KM (North West) from Islamabad. The region is famous for its Hund Museum, Tarbela Dam (largest earth-filled dam in the world, & the largest dam by structural volume) and Ghulam Ishak Khan Institute, one of the best engineering university and Pakistan.



Hund River Side Restaurant, Swabi



GPS coordinates: 34.015995, 72.432277

Government Facilitation:

Land **(approx. 242000 Sq. Yrds)** will be provided to the investor on long term lease by Government of Khyber Pukhtunkhwa under lease policy 2016.

All relevant NOCs from the concerned Departments will be facilitated. Development of resort in Hund with above mentioned entertainment facilities will further add value to the this scenic location. The site has significant potential to become attractive destination for tourists and a good source of revenue.

Project Details

The proposed sports and recreational facilities should include (but not limited to) the following facilities / activities

a) Restaurants.
b) Day Rooms.
c) Art Gallery.
d) Art and Craft Shops
e) water sports.
f) Fishing points.
g) Indoor sports facilities.
h) Parks, Tennis / Badminton
i) Swimming Pool.
j) Shopping Center.
k) Play Area, fun rides.
l) Mosque & Medical Aid



Project A-4: Tourist Village and Base Camp at Dadar, District Mansehra, KP

Total Investment: USD 4.2 million
Location: Hill Station / Tourist Spot
Elevation: 1463 m | Population: 144,855 (2017)

About:

Dadar (Mansehara) is located at 136 KM north of Islamabad, the capital city of Pakistan. The site consists of land surrounded by green mountains with dense forest and Siran river flowing in between. Along with many other, Siran Valley is one of the most beautiful tourist spots near by Dadar.



Dadar, (4800 ft), KP, Pakistan



GPS coordinates: 34.551403, 73.260635

Government Facilitation:

Land will be provided to the investor on long term lease by Government of Khyber Pukhtunkhwa under lease policy 2016

All relevant NOC's from the concerned departments of the Provincial Government

Project Details

The proposed sports and recreational facilities should include (but not limited to) the following facilities / activities

l) Hotels & Restaurants
m) Huts & Chalets
n) Riverside Camping
o) Art & Craft Shops
p) Hill Climbing
q) Tracking
r) Mosque
s) Fishing
t) Rafting
u) Basic Health Unit
v) Backup Power
w) Any Other



Project A-5: Theme / Adventure Park at Natiagali, KP

Total Investment: USD 2.9 million
Location: Prominent Hill Station/Tourist Spot
Elevation: 2,410 m

About:

Galliat (Urdu word-Plural for Galli) are a range of the most attractive hilly tourist spots, located at 88 KM to the North East of Islamabad, the capital city of Pakistan. The area not only encompasses the high mountains of Meranjani and Mushkpur but also posses a combination of mesmerizing valley, natural forests of pine trees and wide spread grassy grounds. Natia-Gali is the center of these Galliat and therefore attracts most of the tourists visiting these hill stations



Miranjani Hill, (9,816 ft), KP, Pakistan



GPS coordinates: 34.073100, 73.381139

Government Facilitation:

After a detailed survey of the area by the team of foreign consultants, site identified for the project is approximately 30 acres at Trehnda Lassan Road near Natiagali, which will be provided to the investor on long term lease by Government of Pakistan under lease policy 2016

All relevant NOC's from the concerned departments of the Provincial Government

Project Details

The State-of-the-art Theme / Adventure Park should include (but not limited to) the following facilities / activities

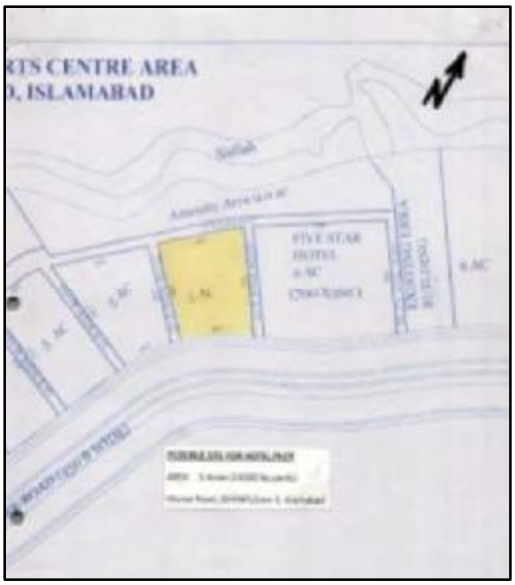
a) High and Low Rope Courses (Tree Hoping)
b) Zip Liner
c) Tree Top Walk Way
d) Twin Drop
e) Climbing Tower
f) Segway
g) The Luge
h) Bungee Jumping
i) Restaurants
j) Parking Area
k) Backup Power
l) Any other



B. Possible Sites & Plots for Hotels, Capital Development Authority (CDA), Islamabad

Contact Person: Director Administration Capital Development Authority **Government of Pakistan** Phone: (051) 9253015 **BOI Contact: Jamil@invest.gov.pk**		
Hospitality & IT		
S.No	**Project**	**Location**
B-1	Plot 1: Hotel Site	Murree Road, Islamabad
B-2	Plot 2: Hotel Site	Murree Road, Islamabad
B-3	Plot 3: Hotel Site	E-11/3, Islamabad
B-4	Plot 4: IT site	G-11/4, Islamabad
B-5	Plot 5: IT site	G-13/4, Islamabad

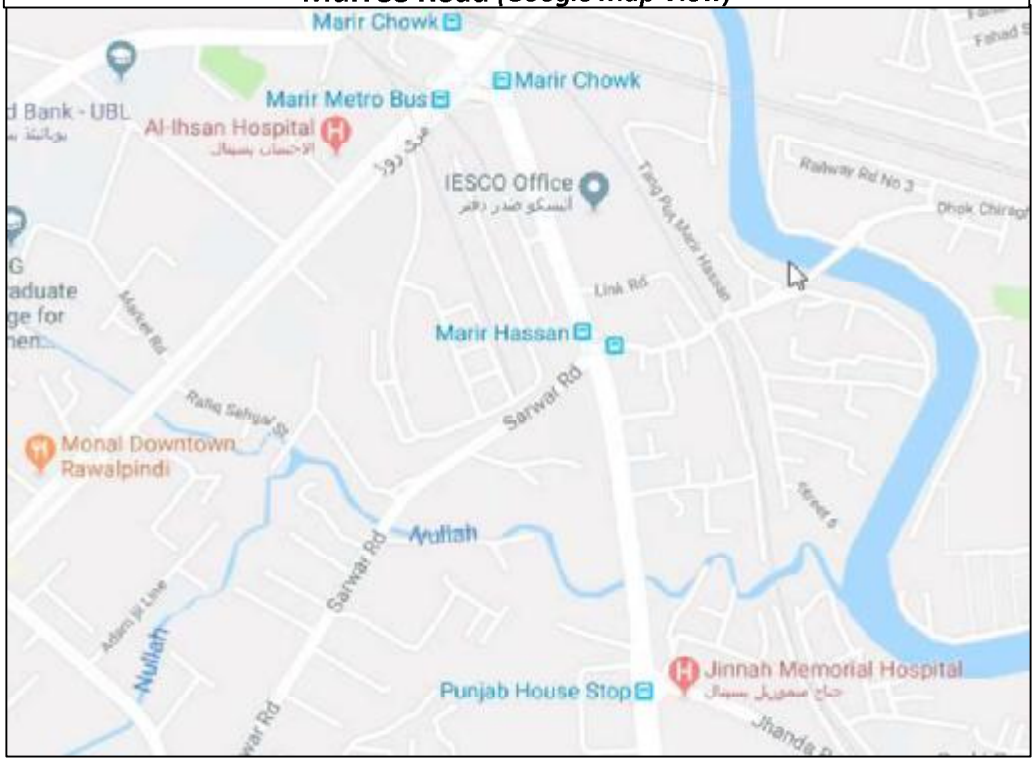
B-1: Plot 1 - Hotel Site
Area: 5 Acres (24200 Sq. Yards)
Murree Road MHNP) Zone 3,
Islamabad



B-2: Plot 2 - Hotel Site
Area: 3. Acres (1511.11 Sq. Yards)
Murree Road (MHNP) Zone 3,
Islamabad



Murree Road ***(Google Map View)***



B-3: Plot 3 - Hotel Site

Area: 3. Acres (1511.11 Sq. Yards)

Northern Strip, E-11, Islamabad



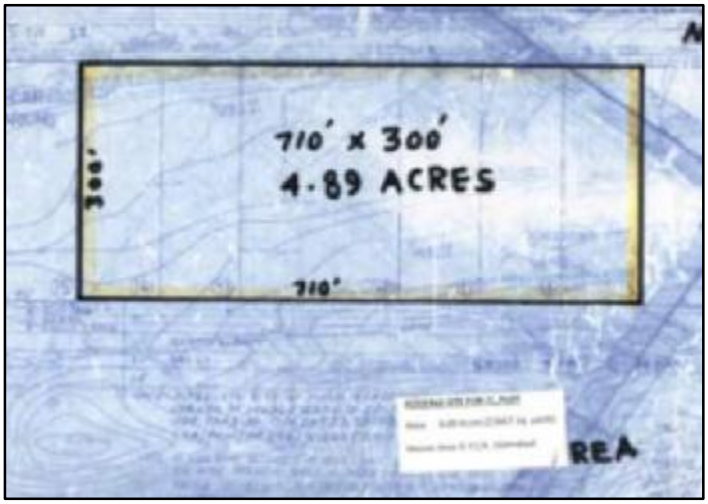
Northern Strip, E-11/3 ***(Google Map View)***



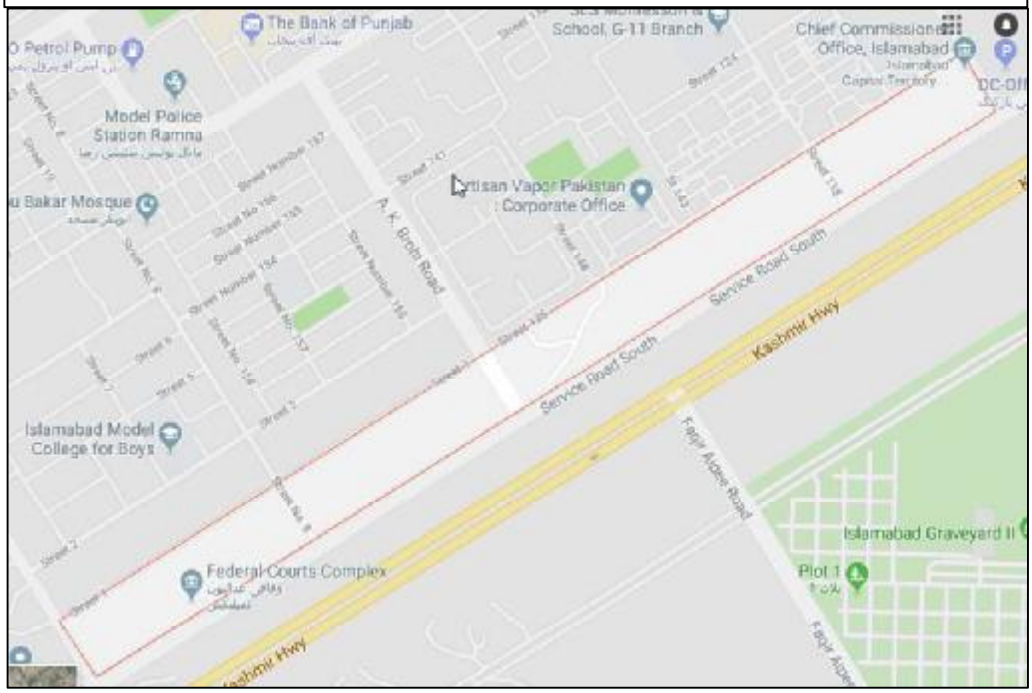
B-4: Plot 4 - Site for IT

Area: 4.89 Acres (23667 Sq. Yards)

Mauva Area, G11/4, Islamabad



Mauva Area, G11/4 *(Google Map View)*



B-5: Plot 5 - Site for IT

Area: 5 Acres (24200 Sq. Yards)

Mauva Area, G13/4, Islamabad



Mauva Area, G13/4 *(Google Map View)*

